OUR GOAL

Connecting people

Discover new places

A bridge between real and virtual

Elegant & Simple

Start Messaging right away

New Way to Communicate

Persistent, Public, At your Fingertips

WHAT'S BEEN DONE

Push Notification:

- Google Cloud Messaging Service
- Push on Recent Squares
- Push on Favorite Squares
- Real-time updates in the app

iOS:

- Complete interface overhaul
- Bottom bar navigation
- New chat UI

Android UI/UX:

Material Design compliant Hamburger Menu:

- Map
  Updated with peek-able bottom sheet
- Recent Squares
  List of recently used Squares
- User Profile
  Information about the user, its favorite squares and those that he created

Improved Chat UI:

- Bubble timestamp
- Favorite button

Various

- Threading for better performance
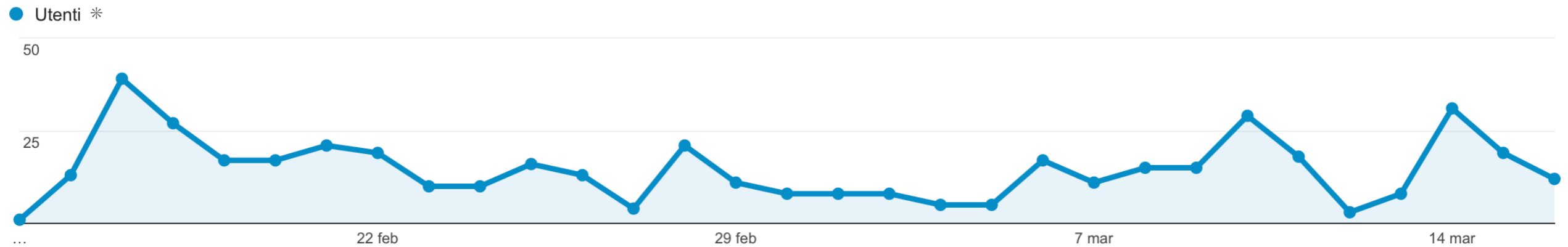- Code refactoring for better performance and readability

Backend:

- Square
  Owner, Description, Favorite, Activity (State), Number of Views, Number of Favorites, Location aware Timestamps, Last Activity, Recents.
- YAML documentation
- Javadoc (WIP..!)

WHAT'S NEXT

- Send **pictures**
- **Search** for Squares, Locations (partially done..!), Trends (!)
- **Dynamic** Map Pins
- UI Navigation Improvements
- **Facebook Event** Integration
- **Gamification** features

EXTRAS

STATS

Utenti *

50

25

...

22 feb

29 feb

7 mar

14 mar

Utenti

261 ↑ **~480%**

Visualizzazioni schermate

16.911 ↑ **~930%**

Sessioni

726 ↑ **~860%**

Schermate/sessione

23,29 ↑ **~6.98%**

% nuove sessioni

35,95% ↓ **~40%**

Durata sessione media

00:15:42 ↑ **~11%**

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* Il numero di utenti unici che hanno avviato almeno una sessione entro un periodo di 30 giorni. Il periodo di 30 giorni include l'ultimo giorno dell'intervallo di date attivo.

COMPETITORS

	Quokka	WhatsApp	FourSquare	TripAdvisor	MeetUp	InSquare
Location Based	✓	✗	✓	✓	✓	✓
Event Driven	✓	✗	✗	✗	✓	✓
Push Notifications	✓	✓	✓	✗	✓	✓
Instant Messaging	✓	✓	✗	✗	✗	✓
Create Anywhere	✗	✗	✗	✗	✓	✓

B2B OPPORTUNITIES

- Ariccia & Riccione

- Roman Event Company interest

- 1 Municipal Hall requested a **live presentation** and **demo** of our app

- Our APIs can be used for external services

- On-Demand customization of our platform (Private chats, event-driven, etc.)